

AWAKEN THE MAGIC OF LITERACY AND READING IN LOUISIANA CHILDREN



What is Kid Scoop News?

Kid Scoop News was established to leverage content from the syndicated column called Kid Scoop, which has an archive of award-winning content. This content, when repurposed and printed on newsprint, provides all students with reading materials at a fraction of the cost of books. It was determined that *KSN* could provide children with the equivalent of a book a month for about \$20 per year per child.

The more children read, the better they read. Today, the well-documented premise that **ACCESS** to high-interest reading materials drives the **MOTIVATION** to read, which in turn leads to reading **ACHIEVEMENT** in school, and ultimately **SUCCESS** in life.

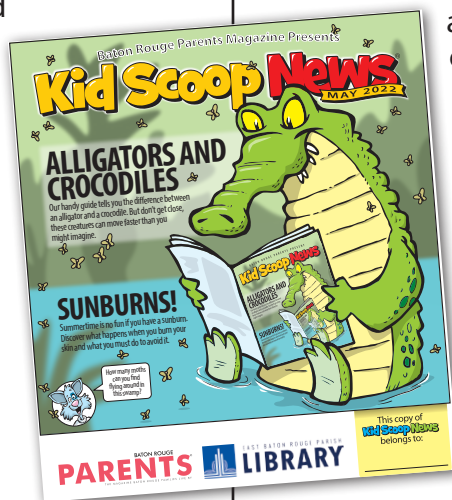
Commitment and Vision

KSN is committed to a vision of ensuring that every

child has access to the tools and materials they need to read, write, and participate productively in their communities. By equipping students, teachers and parents with relevant, interesting, age-appropriate, and interesting news and stories from across the US and our global society, *KSN* taps into the natural curiosity of children and expands their minds while fueling their sense of wonder.

By expanding our outreach to parents, teachers, and children, we keep moving towards that vision of a society equipped to decode the complexities of our times and work towards a future of continued discoveries in literature, science, history, mathematics, philosophy, all science, and the power of

informed civic engagement. It is a big goal. However, throughout history, we have learned that an investment in literacy now is the most powerful way to ensure the best possible future for our kids, and our world.



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Make your tax-deductible donation by choosing the level of impact you wish to make with ***Kid Scoop News***.

*Appreciated assets (stock) and planned gifts welcomed.



RECOGNITION BENEFITS

Literacy Champion

\$50,000

Provide 2,500 copies for kids and parents per year

- Premier logo recognition with company testimonial on the *KSN* sponsor webpage
- 12 social media posts
- Logo positioned as Literacy Champion in each monthly *KSN* publication
- Guest on What's What BR Podcast with Brandon Foreman, Owner and Founder of Family Resource Group Foundation and *KSN* (over 7,000 viewers per week with an average watch time of 16 minutes)
- Digital and Permanent recognition in the newly-built *KSN* Literacy & Learning Lab at the Baton Rouge Airport, includes the opportunity to record a promotional video for use in the room and on the *KSN* website
- Capacity building leadership gift to *KSN* for regional expansion

Knowledge Champion

\$25,000

Provide 1,250 copies for kids and parents per year

- Premier logo recognition with company testimonial on the *KSN* sponsor webpage
- 10 social media posts
- Logo positioned as Knowledge Champion in each monthly *KSN* publication
- Guest on What's What BR Podcast with Brandon Foreman, Owner and Founder of Family Resource Group Foundation and *KSN* (over 7,000 viewers per week with an average watch time of 16 minutes)
- Digital Recognition in the newly-built *KSN* Literacy & Learning Lab at the Baton Rouge Airport, includes the opportunity to record a promotional video for use in the room and on the *KSN* website

Scholarly Champion

\$10,000

Provide 500 copies for kids and parents per year

- Digital logo recognition on the *KSN* sponsor webpage
- Eight social media posts
- Logo positioned as Scholarly Champion in each monthly *KSN* publication
- Guest on What's What BR Podcast with Brandon Foreman, Owner and Founder of Family Resource Group Foundation and *KSN* (over 7,000 viewers per week with an average watch time of 16 minutes)
- Digital Recognition in the newly-built *KSN* Literacy & Learning Lab at the Baton Rouge Airport, includes the opportunity to record a promotional video for use in the room and on the *KSN* website

Community Hero

\$5,000

Provide 250 copies for kids and parents per year

- Digital logo recognition on the *KSN* sponsor webpage
- Quarterly social media post
- Logo positioned as a Community Hero in each monthly *KSN* publication
- Digital Recognition in the newly-built *KSN* Literacy & Learning Lab at the Baton Rouge Airport

Difference Maker

\$2,000

Provide 100 copies for kids and parents per year

- Listing with link on *KSN* sponsor webpage
- Two social media posts

Classroom Partner

\$1,000

Provide 50 copies for kids and parents per year

- Listing with link on *KSN* sponsor webpage
- One social media post

Kid Scoop News

225-292-0032

familyresourcegroupinc.com/kid-scoop-news/

Family Resource Group Foundation